



**Tentacle Media**

# **Cookie Policy**

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**This is the Cookie Policy for Tentacle Media Ltd,  
accessible from [www.tentaclemedia.co.uk](http://www.tentaclemedia.co.uk)**

**Under the EU General Data Protection Regulation (GDPR) we have to say who the 'controller' is for services provided through our sites. If you would like to exercise your data subject rights or have any questions about this Policy, please email below.**

**Email: [samrenton@tentaclemedia.co.uk](mailto:samrenton@tentaclemedia.co.uk)**



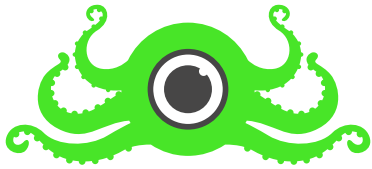


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**We are committed to ensuring that your privacy is protected. We aim to be as open and transparent as possible around the information we collect when you visit our website or mobile site, including through the use of "cookies".**

**This policy explains what cookies are and how we use them. It also explains the different types of cookies we use, and how you can change or delete them.**

**We hope that this policy helps you understand, and feel more confident about, our use of cookies. If you have any further queries, please contact us.**

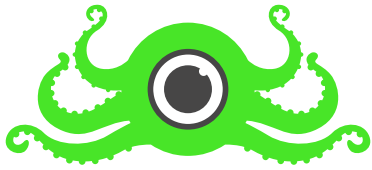


# 1. What is a cookie?

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**1.1. Cookies are small text files they are stored by your browser onto your computer or mobile device. A cookie allows your preferences or actions across a site (or across different sites) to be remembered on subsequent visits. Cookies are widely used in order to make websites work or work in a better, more efficient way. They can do this because websites can read and write these files, enabling them to recognise you and remember important information that will make your use of a website more convenient (eg by remembering your user preferences).**

**1.2. Most web browsers automatically accept cookies, but if you do not want information collected this way, there is a simple procedure in most browsers that allows you to deny or accept the cookies feature (please read section 5 below for more details about how to do this).**



## 1. What is a cookie?

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**1.3. We work with other third party organisations to provide the services on our website. A third party is an organisation which is not hosted at the domain address in your browser when you visit our website. These third parties may also use cookies on our website and can also place cookies on your device without you visiting their website directly. If you would like more information about third party cookies, please read section 4 below.**



## **2. Cookie categorisation**

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**To help you understand cookies, we have classified each cookie as one of the following:**

**(a) required cookie;**

**(b) analytics cookie;**

**(d) targeting or advertising cookie.**

### **2.1. Required cookie**

**These cookies are essential to a website in order to provide necessary functionality, such as remembering your consent preferences. Without required cookies, certain services on a website may not be made possible and a website may not perform as smoothly as it should.**



## 2. Cookie categorisation

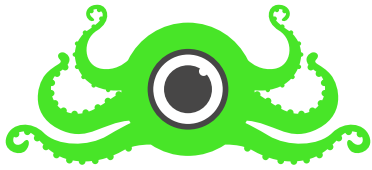
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### 2.2. Analytics cookie

**Analytics cookies collect information about the use of a website and help to improve the way a website works. For example, analytics cookies may help us understand which pages are the most popular. Analytics cookies do not collect information that identifies a user personally and all information that is collected by these cookies is aggregated and anonymous.**

### 2.4. Targeting cookie or advertising cookie

**Targeting cookies or advertising cookies are used to deliver adverts which are more relevant to you and your interests, or to limit the number of times you see the same advert on a website. These types of cookies are also used to help measure the effectiveness of an advertising campaign. These cookies may be used to remember what you have looked at on a website.**



## **3. How do I consent to use of cookies on this website?**

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**3.1. Accepting strictly necessary cookies and performance cookies is a condition of using our website. If you reject these types of cookies then we cannot predict how our website will perform when you visit it.**

**3.2. You can control the use of functionality cookies, targeting cookies or advertising cookies. We explain how you can manage the different cookies we use on our website at section 5. If you prevent the use of these types of cookies then this may interrupt some services on our website.**



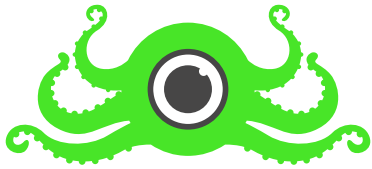
## **4. Third parties cookies**

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**4.1. In some cases, we may use third parties to manage our cookies but we do not allow any third party to use these cookies other than for the types of purpose listed in this policy.**

**4.2. Third party advertisers and other organisations may also use their own cookies or other technologies to collect information about the content of our website and/or the advertisements you have clicked on. This information may be used by them to serve advertisements which they believe are most likely to be of interest to you based on content you have viewed. Third party advertisers may also use this information to measure the effectiveness of their advertisements.**





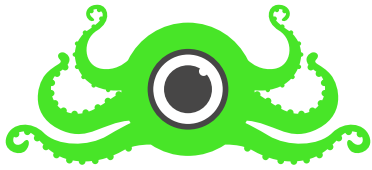
## **4. Third parties cookies**

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**4.3. We do not have access or control over the cookies placed on our website by third parties and use of their cookies is subject to their own privacy policies. We recommend that you review the privacy policies of each of our third parties and we have included details at the links below.**

**4.4. Cookies placed by third parties may serve different purposes. They may be strictly necessary, performance, functionality, targeting or advertising cookies. For more information on these different types of cookies and what they do, please see section 2.1 2.4.**

**4.5. You may manage your consent for the cookies on this site [here](#). However, to disable or reject third party cookies you must go to the relevant third party's website. We have explained how you can control third party cookies on your browser for the main web browsers at section 5.**

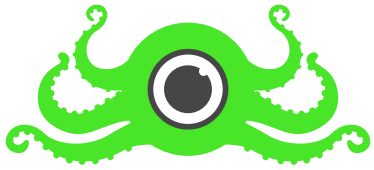


## **5. Managing cookies**

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**5.1. You can control which cookies you get and which you keep on your device. Unless you have adjusted your browser settings so that it will refuse our cookies, our system will issue cookies when you visit our website.**

**5.2. Many web browsers can be set up to ask for your prior consent before an individual cookie is set on your device. This will give you control over your cookies but naturally may interfere with your browsing experience ie if you have to accept each cookie on our website (and on other websites you visit).**



## 5. Managing cookies

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**5.3. You may refuse to accept our cookies on your device at any time by activating the setting on your browser which allows you to refuse cookies. We have included links below to direct you to the pages of the main web browsers sites which provide details about changing your browser settings. For information on how to control cookies on web browsers which are not included below or on other devices which you use to view our website (such as on mobile phones and other mobile devices) please refer to your user manual.**

**5.4. Please note that by deleting cookies or disabling future cookies you may be unable to access certain areas or features of our website and it will mean that settings such as your stored username and password may have to be reset. If you adjust your cookie settings this will also affect the other websites you visit.**



## **5. Managing cookies**

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**5.5. All of the major browsers offer tips and guidance for managing the cookies available on your browser including: Cookie settings in Internet Explorer**

**5.6. There are also lots of different third party browser plug ins and extensions available which you can download to make it easier to see and control your cookies.**



## **6. Where can I get more information about cookies?**

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**6.1. You can find out more information about internet advertising by visiting the following information websites:**

[www.allaboutcookies.org](http://www.allaboutcookies.org)

[www.yourchoicesonline.eu](http://www.yourchoicesonline.eu)

[www.networkadvertising.org](http://www.networkadvertising.org)

**6.2. Some of these sites enable you to opt out of online behavioural advertising and other tracking cookies (ie in addition to the control settings on your browser as set out in section 5).**

## **END OF POLICY**